

EWQA

EASTERN WATER QUALITY ASSOCIATION

2023 EWQA Fall Conference & Trade Show

September 13th - 15th

Wind Creek Hotel & Casino



MEMBERSHIP IN EWQA HAS BENEFITS

Join TODAY!

The Eastern Water Quality Association is a non-profit organization that is dedicated to growing the water treatment industry within our territory from South Carolina all the way up to Maine. We were founded back in the 1960's and continue to thrive as our industry becomes more important than ever before.

We offer our members a variety of benefits including the following:

- Continuing Education – Technical and Sales Training
- WQA Approved Training for CPD's
- Discounts on Attendance and Exhibitor Space at Trade Show & Training Events
- Annual Conference & Trade Show
- Spring Training Event
- Free listing on EWQA website
- Members Only Section on website offers valuable information
- Great Networking Opportunities
- Monthly Newsletter
- Volunteer opportunities to serve on the board of directors or a committee
- Legislative Support

The EWQA is a regional association of the WQA (Water Quality Association) and helps to further the education of our industry members and support legislation that is in our best interest and educate legislators to understand our industry so that we may help in the legislative process.

The EWQA puts on events to bring our members to together not only to attend classes and learn the latest, but to network and problem solve. Talking with others who may be experiencing the same problems can uncover multiple solutions and help you avoid common problems. The EWQA provides that perfect opportunity to meet others in your industry who may be able to help you solve problems. For those who are members, thank you. If you're not a member yet, consider joining

EWQA BOARD OF DIRECTORS

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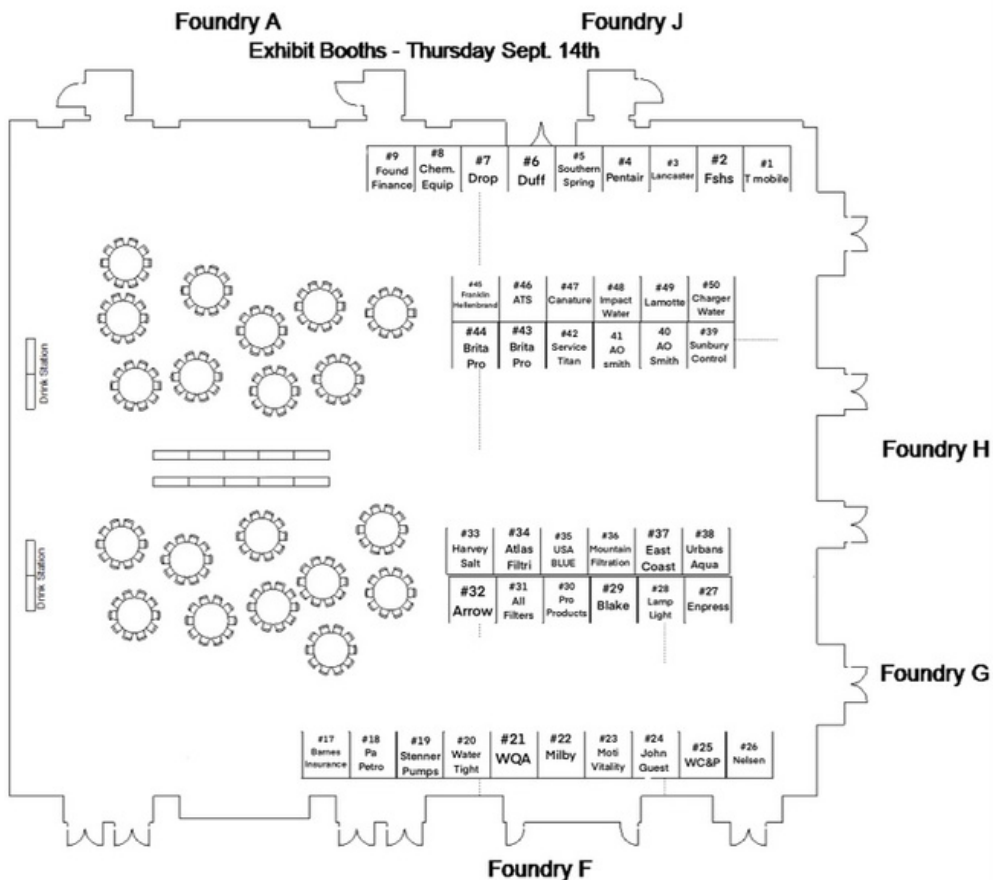
The EWQA Board of Directors are comprised of wonderful volunteers' from within the EWQA Territory. Each board member donates their time and energy to further enhance the EWQA experience for our members and further our industry. If you or someone you know is interested in becoming a board member, let us know. Feel free to speak to any of our directors that are present or send an email to info@ewqa.org.

EWQA Needs YOU The board of directors does a great job at running the association, but we need the help of our members to further our industry and grow our association. There are a few ways to help. First and foremost, speak up, if you have an opinion or suggestion let us know. We are here to serve our members, so knowing what you think is extremely important in planning for the future. Secondly, show up. When we have events show your support by being present and participating in our events. Third, sponsor or donate. The EWQA is looking to make improvements to our association and there is cost associated, so your financial support is much appreciated. Finally, volunteer, you don't have to be on the board of directors to serve on a committee. We have lots of committees to choose from including Membership, Public Relations, Convention, and many more. We want to make this association the best, but we need your help.

If you would like to volunteer contact Marianne at marianne@ewqa.org or call 216-860-0765.

EXHIBIT BOOTH LAYOUT

Trade Show Floor



SCHEDULE OF EVENTS

Wednesday, September 13th, 2023

Time	Topic	Room
8:00 a.m. – 10:00 a.m.	Complimentary Coffee	Pre-function Area
8:30 a.m. – 2:00 p.m.	Golf – Old Homestead Golf Course. (Meet in lobby at 7:30)	Old Homestead Golf Course
9:00 a.m. – 4:00 p.m.	Registration	Pre-function Area
8:30 a.m. – 9:30 a.m.	Introduction to the Safe Drinking Water Act -Candice Wentling Certified Action (0.1 CEU)	Foundry B
9:45 a.m. – 11:45 a.m.	Introduction to Water Testing – Marianne Metzger of Resintech and Jennifer Smith of Moti-Vitality (0.1 CEU)	Foundry B
12:00 p.m. – 4:00 p.m.	Exhibitor Set-Up	Foundry AFGHJ
12:00 p.m. – 1:30 p.m.	Boxed lunches for those in classes	Foundry B
1:30 p.m. – 2:30 p.m.	The Contractor’s Guide to Better Water – Greg Reyneke (0.1 CEU)	Foundry B
2:45 p.m. – 3:45 p.m.	Introduction to Treatment Technologies – Candice Wentling (0.1 CEU)	Foundry B
6:00 p.m. – 7:30 p.m.	Welcome Reception	AFGHJ

Thursday, September 14th, 2023

Time	Topic	Room
7:00 a.m. – 11:00 a.m.	Coffee & Continental Breakfast	Pre-function Area
7:00 a.m. – 5:00 p.m.	Registration	Pre-function Area
8:00 a.m. – 9:00 a.m.	Doug Haring, Clack Corp. “Understanding the Principles of Ion Exchange, Salt Dosage Efficiencies, and Capacity Recovery” (0.1 CEU)	Foundry B
8:00 a.m. – 9:00 a.m.	Candice Wentling, Certified Action “Selling in a Competitive Market”	Foundry E
9:15 a.m. – 10:15 a.m.	Kevin Osborn A.O. Smith - “Problem Water Primary Contaminants” (0.1 CEU)	Foundry B
9:15 a.m. – 10:15 a.m.	Greg Reyneke, Red Fox – “Making a profitable Service Center” (0.1 CEU)	Foundry E
10:30 a.m. – 12:00 p.m.	Keynote & Awards Speakers include Doug Haring EWQA, Amanda Moore WQA President, and Keynote - Mae Stevens of Banner Public Affairs	Monocacy
12:00 p.m. – 1:30 p.m.	Lunch with Exhibitors	Foundry AFGHJ
1:30 p.m. – 4:30 p.m.	Exhibits	Foundry AFGHJ
3:30 p.m. – 4:00 p.m.	Salt Carry relay	Foundry AFGHJ
4:00 p.m. – 4:30 p.m.	Tank Rolling Contest	Foundry AFGHJ
3:00 p.m. – 8:00 p.m.	No Host Bar	Foundry AFGHJ
5:00 p.m. – 8:00 p.m.	Cornhole Tournament	Pre-Function Area

Friday, September 15th, 2023

Time	Topic	Room
8:00 a.m. – 10:00 a.m.	Breakfast with Exhibitors	Foundry AFGHJ
10:00 a.m. – 12:30 p.m.	Tear Down for Exhibitors	Foundry AFGHJ
10:15 a.m. – 11:15 a.m.	Ask the Expert Panel – Allan Horner of Impact Water, Richard Mest of A O Smith, Frank DeSilva of Resintech, and Mike Urbans of Urbans Aqua as Moderator (0.1 CEU)	Foundry BC
10:15 am. – 11:15 a.m.	Amanda Crangle of Lamplight - Your Voice Still Matters in a World with Chat GPT	Foundry E
10:15 a.m. – 11:15 a.m.	Jennifer Smith of Moti-vitality “Handling a Crisis, Chemical Spills, Fires, Train Derailments, and Boil Water Advisories”. (0.1 CEU)	Foundry D
11:30 a.m. – 12:30 p.m.	Alan Horner of Impact Water “RO Workshop” (0.1 CEU)	Foundry BC
11:30 a.m. – 12:30 p.m.	Michael Urbans of Urbans Aqua “PFAS Treatment” (0.1 CEU)	Foundry E
11:30 a.m. – 12:30 p.m.	Jennifer Smith of Moti-vitality “How to use the WQRF Study in Your Business” (0.1 CEU)	Foundry D

TRAINING SESSIONS

WEDNESDAY SEPTEMBER 13, 2023

Introduction to the Safe Drinking Water Act (0.1 CPD)

Candice Wentling - Certified Action

8:30 a.m. – 9:30 a.m. | Foundry B

The presentation will discuss the differences between primary and secondary contaminants and what that means to the end customer. Participants will learn the difference between a Maximum Contaminant Level (MCL) and Maximum Contaminant Level Goal (MCLG) and how to explain that to homeowners.

Introduction to Water Testing (0.1 CPD)

Marianne Metzger - Resintech, Jennifer Smith - Moti-Vitality

9:45 p.m. - 11:45 p.m. | Foundry B

This class will go over how to properly collect water sample for laboratory analysis, from the type of container, preservation required and meeting the appropriate holding times. In addition to laboratory testing, onsite testing will be discussed as some things should be tested onsite to improve accuracy. The class will include some onsite testing methods including TDS, chlorine, pH and alkalinity, so participants can become familiar with how to run various tests.

The Contractors Guide to Better Water (0.1 CPD)

Greg Reyneke - Red Fox Advisors

1:30 p.m. - 2:30 p.m. | Foundry B

This class will give an overview of different class of contaminants such as bacteria, hard water and scale minerals, emerging contaminants. Participants will learn about the impact water quality has on the occupants of buildings. This presentation will also cover the importance of choosing the correct products taking into account unintended consequences of some water treatment technologies.

Introduction to Treatment Technologies (0.1 CPD)

Candice Wentling - Certified Action

2:45 p.m. - 3:45 p.m. | Foundry B

This class takes a simple approach to water treatments: symptoms, source and solutions. You will learn what contaminants can be tested onsite so you can verify the symptoms and propose the correct treatment. This class will discuss secondary contaminants which cause aesthetic issues like hardness build-up, staining, taste and odor issues, and how to talk about them with the customer.

TRAINING SESSIONS

THURSDAY SEPTEMBER 14, 2023

Understanding the Principles of Ion Exchange, Salt Dosage Efficiencies, and Capacity Recovery (0.1 CPD)

Doug Haring - Clack Corp

8:00 a.m. – 9:00 a.m. | Foundry B

This seminar shows a visual animated example of how Ion Exchange takes place in a water softener, as well as how an Injector creates Brine Draw, how various Salt Dosages affect Capacity Recovery and the fundamentals of proper softener operation.

Selling in a Competitive Market

Candice Wentling - Certified Action

8:00 a.m. - 9:00 a.m. | Foundry E

As the industry continues to grow there is more and more competition in selling water treatment equipment. This class will talk about the techniques used to set yourself apart from the competition and be able to sell when there is lots of competition.

Problem Water Primary Contaminants (0.1 CPD)

Kevin Osborn - A.O. Smith

9:15 a.m. - 10:15 a.m. | Foundry B

This class focuses on primary contaminants, which are those which are known to cause health effects. The most commonly found primary contaminants we deal with include nitrates, arsenic and radium. Since they are health related, it is more important when treating these types of water there are fail safes put into place to ensure the water supply remains safe, such as additional test port to monitor ongoing quality.

Making a Profitable Service Center (0.1 CPD)

Greg Reyneke - Red Fox Advisors

9:25 a.m. - 10:15 p.m. | Foundry E

Are you concerned you are losing money or just breaking even on service? This class is for you, this class talks about how to make your service department profitable by improving efficiency, properly pricing the service and training service people to upsell when it makes sense for the client.

FRIDAY SEPTEMBER 15, 2023

Ask the Expert Panel Discussion

Allan Horner of Impact Water, Richard Mest of A.O. Smith, Frank DeSilva of Resintech – Moderator Mike Urbans of Urbans Aqua (0.1 CPD)

10:15 am - 11:15 a.m. | Foundry BC

We have four the most knowledgeable people in the water treatment industry and they are available to answer any and all of your questions. From installation to emerging contaminants these experts will have the answers for you.

TRAINING SESSIONS

Your Voice Still Matters in a World with Chat GPT

Amanda Crangle - Lamplight

10:15 a.m. - 11:15a.m. | Foundry E

Artificial Intelligence commonly referred to as AI is becoming more and more mainstream, and Chat GPT is chat bot that is being used more frequently in business. This class talks about the limitations of Chat GPT and explores why it is still important to use your human voice especially in marketing and customer facing positions.

Handling a Crisis, Chemical Spills, Train Derailments, and Boil Water Advisories (0.1 CPD)

Jennifer Smith - Moti- Vitality

10:15 a.m. - 11:15 a.m. | Foundry D

There have been several crises over the past couple of years that have impacted or may have potentially impacted drinking water in certain areas including a train derailment, chemical spills, and the ever-more present wildfires. How do you handle this when it happens in your backyard? What resources are available to help you help customers be assured their drinking water is protected from disaster?

RO Workshop (0.1 CPD)

Allan Horner - Impact Water Products

11:30p.m. - 12:30p.m. | Foundry BC

There has been an increase in demand for whole-house reverse osmosis systems due to emerging contaminants and the decline in water quality. This workshop will focus on a variety of issues including sizing equipment, minimizing liability, safety and maintenance concerns, operating concerns, and expected efficiency.

PFAS Treatment (0.1 CPD)

Michael Urbans - Urbans Aqua

11:30 a.m. - 12:30 p.m. | Foundry E

PFAS is the hottest topic in water treatment. Participants will learn about how to properly collect samples for testing as they are so prevalent in the environment. This class will discuss the various.

How to use the WQRF Study in Your Business

Jennifer Smith - Moti-Vitality

11:30 a.m. - 12:30 p.m. | Foundry D

The Water Quality Research Foundation is a non-profit organization dedicated to research on water quality. They have carried out numerous studies that have benefited the water treatment industry. This class will talk about how to ethically use information from the study to educate consumers about water issues, during a sales presentation.

EXHIBITORS

A.O Smith Booth #40

Kevin Osborn
1900 Prospect Court
Appleton, WI 54914
P: (508) 397-1876
E: kevin.osborn@aosmith.com

Manufacture of Water Conditioning Equipment under the brands of Water Right and Master Water Conditioning



A.O Smith NAWT Booth #41

Jason Moyer
224 Shoemaker Rd
Pottstown, PA 19464
E: jason.moyer@aosmith.com
P: (484) 684-2034

Manufacture of Water Conditioning Equipment under the brands of Water Right and Master Water Conditioning



All Filters Booth #31

Andrew Israelsen
2256 S 1250 W
Woods Cross, UT 84087
United States
E: Andrew@Allfilters.com
P: (801) 310-5934 Website: www.allfilters.com

All Filters has a simple mission: to bring high-quality filters to the market at the best possible price point. Our flagship SpiroPure line can meet your filtration needs for less than the leading competitors. For dealers, we offer custom private labeling for some of our more popular systems. Put your brand on a system you can service for years, with a low minimum order quantity.

Aqua Treatment Service, INC Booth #46

Jason Homan
194 HEMPT RD
MECHANICSBURG, PA 17050
P: (484) 332 - 1667
E: JASON@AQUAT.COM Website: www.aquat.com

Family owned OEM/manufacture in Mechanicsburg, Pa specializing in ultraviolet disinfection systems and custom stainless tanks. We also offer all water treatment products such as water softeners, filters and filtration medias.



Arrow Industries Booth #32

John Ridgley
465 North Berry St
Brea, CA 92821
P: 1-800-242-7769
E: johnridgely@aol.com Website: www.arrowindustries.com

Arrow is a full line distributor of water treatment components and R.O. systems. We just published our new 2019 water treatment products catalog.



Atlas Filtri Booth #34

David Martinez
1068 North Farms Road
Bldg.#3
Wallingford, CT 06492
P: 201-820-8876
E: david@atlasfiltri.com

Atlas Filtri is a world class manufacturer of innovative and patented filtration technology for residential and commercial water industries.

- * Whole House Filtration
- * Point-of-Use Filtration
- * Well/Ground Water, Irrigation, New Construction
- * Reverse Osmosis
- * Descaling for hard water

EXHIBITORS

Barnes Insurance Services Booth# 17

Ryan Barnes
330 N Main St
Spring Grove, PA 17362
P: (717) 578-3884

E: barnesinsuranceservices@gmail.com

We are an independent insurance company that provides solutions for clients and prospective clients. If businesses are struggling to attract top talent or retain the team members they cannot afford to lose, we often have creative ideas to help with that struggle in today's current market. My company is licensed, insured, certified and appointed to provide Supplemental, Life, PPO Dental/Vision, Medical and Mental Health options including EAP and Ben-admin services in multiple states.

Blake Equipment Booth #29

Mark Henderson
6 New Park Road
East Windsor, CT 06088
P: (959)-204-5991

E: Mark.Henderson@blakeequip.com Website: www.blakeequip.com

Out of our 13 branches we supply water treatment equipment and solutions, including softeners and filters for the residential, commercial, institutional, and industrial markets. In addition to the world-class product offerings from "Best-in-Class" manufacturers, Blake is here to build long-lasting relationships based on knowledge, trust, and loyalty. We are always here to supply you with peak-performance water solutions at competitive prices. And of course, the highest level of customer service you've already trusted for nearly 100 years!



Brita Pro Booth #43 & 44

Mariah Hoyle
420 3rd Avenue NW
Hickory, NC 28601
P: (866)-985-2900

E: Hello@britapro.com

Brita PRO leads the industry in whole-home water filtration. The power of the brand, innovative technology, exclusive territories, and turn-key marketing programs offer unparalleled opportunities for our partners. Brita PRO provides a comprehensive suite of whole-home and under sink water filtration systems tailored to customers' specific needs, giving them the power to protect their family. Brita PRO is committed to quality products made in the USA; therefore, systems are certified through IAPMO to NSF/ANSI standards as integrated systems. "Throughout Your Home - Throughout Your Life - That's the Brita PRO Difference."



Canature Water Group Booth #47

Tim Lawson
129 South Lime Street
Quarryville, PA 17556
P: 717-844-2561

E: Tim.lawson@canaturewg.com Website: www.canaturewg.com

Canature Watergroup is the fastest growing, most innovative manufacturer of high-quality water conditioning products in the world. No one is doing what we are. The Water Dealer One Stop Shop. 1,000 Years of Industry Experience, Leading Quality & Innovation.



Charger Water Booth #50

George Bosch
740 Queen Street
Pottstown, PA 19464
P: 484-624-4859

Email: gbosch@chargerwater.com Website: www.chargerwater.com

Manufacturer of a full line of residential and commercial water treatment products with 13 stocking locations. Locations include stocking warehouses in Elgin, IL, Pottstown, PA, Reno, NV, Fort Worth, TX, San Antonio, TX, Jacksonville, FL, Odessa, FL, and Bedford, NH.



THANKS TO OUR SPONSORS





East Coast Salt



EXHIBITORS

Chemical Equipment Labs Booth #8

Leonard Denault
3920 Providence Road
Newtown Square, PA 19073
P: 610-497-9390 F: 610-497-9524

Email: ldeneault@chemicalequipmentlab.com Website: www.chemicalequipmentlabs.com

Chemical Equipment Labs is a world-wide supplier of Highway Rock Salt, Magnesium Chloride, Calcium Chloride, Potassium Chloride, Urea and Liquids for Deicing. Products may be purchased in bulk, bagged, pellet or flake granular, tote or tanker. Chemical Equipment Labs has over 25 years' experience` in the water treatment industry. We continue to excel in providing our customers with quality, cost effective products. Backed by our team of chemists, equipment engineers, service technicians and sales representatives, we continually raise the standard of excellence.



Drop Booth #7

Ryan Chandler
220 Ohio Street
Ashland, OH 44805
P: 419-651-8306

E: rhandler@chandler-systems.com Website: www.chandler-systems.com

Chandler Systems is a premier manufacturer of residential and commercial water treatment products. We believe in service beyond expectation, achieved through a constant desire to fulfill evolving customer needs. The honesty, intelligence and commitment of our people are vital to Chandler Systems' success. We share pride in the company and respect each individual's contribution at every level.



Duff Company Booth #6

George Benedetto
201 E Lafayette Street
Norristown, PA 19401
610-275-4453

E: GBENEDETTO@DUFFCO.COM Website: www.duffco.com

Duff Company provides high-quality, cost-effective water treatment equipment and systems for residential, commercial and industrial applications including the AquaChamp and advantapure propriety systems with exclusive territories. Duff Company also carries extensive range of pumps, plumbing and heating supplies, parts and tools to be your single source supplier.

East Coast Salt Booth #37

Michael Macinnes
PO Box 283
Clarksburg, New Jersey 08510
P: 732-833-2973

E: info@eastcoastsalt.com Website: www.eastcoastsalt.com

East Coast Salt Distribution Inc. is a family/ veteran owned salt distribution company that has been in business for 25 years, based out of Jackson, New Jersey. We specialize in servicing the East Coast with water conditioning salt, deicing salt, pool salt and use of a pneumatic truck for bulk solar salt delivery.



Enpress Booth #37

Doug Wild
34899 Curtis Blvd.
Eastlake, OH 44095
P:(440) 510-0108

E: Dwild@enpress.com

ENPRESS LLC is a worldwide leading manufacturer of composite pressure vessels and filtration systems for use in water treatment. The exclusive and patented products designed by ENPRESS provide superior performance and water saving solutions...100% Made in the USA.

We utilize an industry exclusive copolymer polypropylene formulation for the liner assembly that is far superior to traditional polyethylene. That means ENPRESS vessels provide superior performance in harsh climate extremes and have far better chemical and impact resistance. But you get more than great vessels from us. Our people also bring something special to the table. You get a great team with over 75 years combined engineering, manufacturing and marketing experience in the field. Experience that you can count on. ENPRESS - Where Innovation Flows.

Foundation Finance Booth #9

Sabrina Hebert

7802 Meadow Rock Drive

Weston, WI 54476

P: 1-855-241-0024 ext 5012 F: 715-847-4429

E: shebert@foundationfinance.com Website: www.foundationfinance.com

Foundation Finance Company is a full-service consumer financing provider for A,B,C &D Credit. FFC offers both revolving credit (with payment factors as low as 1.5 %) and installment loans (with terms up to 120 months), as well as a variety of interest-free and deferred payment promotional programs with NEW LOW DEALER FEES. The FFC management team has more than 50 years combine experience in consumer financing and has strong financial backing, so you can count on us to be here for you today and tomorrow.

FSHS, Inc Booth #2

Kevin Greene

4210 Whidden Blvd

Pt Charlotte, FL 33980

P: (941) 625-4550

E: kevin@puromax.com

FSHS, Inc has been manufacturing high quality reverse osmosis systems for over 27 years.

The PUROMAX brand name is well known for it's high quality at a value price.

We make R/O systems for residential, commercial and industrial applications.

Never sold in big box stores and only available to water professionals.

Private labeling available.

Harvey Salt Booth #33

Bryon Maze

1325 Mohrs Lane

Baltimore, MD 21220

P: (443) 415-6081 F: (410) 391-9104

E: bkmaze@harveysalt.com Website: www.harveysalt.com

For more than 85 years, The Harvey Salt Company has been the Mid-Atlantic's Single Source Salt Supplier for Water

Treatment, Bulk Brine Tanks, Food Grade Salt, Ice Melt, Agricultural Salts

Bag or Bulk.

Serving Professional Water Treatment Dealers, Industrial/Commercial, Government, Pharmaceutical, Education (K-12/Higher Ed.), Healthcare, Data Centers, Commercial Office Buildings, Hospitality, Correctional Facilities, Retail Shopping Centers.

We provide Standard Dock Deliveries and Tailored Delivery Options:

1. City Truck or Dry Van Tractor Trailer – equipped with Liftgates & Electric Pallet Jacks
2. Bulk Water Treatment Salt or Bulk Food Grade Salt pneumatically conveyed into Bulk Brine Tanks using our fleet of company-owned Pneumatic Tanker Trailers operated by Company Drivers.
3. Triaxle Dump Truck or Dump Trailer loads of Water Treatment/Deicing Salt, etc.

Put our decades of experience in the salt industry to work for you. One call is all it takes. Let's have a conversation.



Franklin Water/Hellenbrand Booth #45

Jane Berry

114 Vista Parkway

Avon, Indiana 46123

United States

P: 800-272-5511

E: jberry@aquasystems.com

Your Partner for Water Treatment needs

Quality Water - Supported by Quality People

When you become a Franklin Water Treatment dealer, we support you every step of the way with tools, training and marketing you need to be successful.

With multiple dealer brands, each with a longstanding reputation of knowledge, support, and success, you have the flexibility to choose which one is right for you and your business. We'll sell all water treatment products for the POU and POE from Clack, Pentair, Enpress, and FSHS to name a few.



Impact Water Products Booth# 48

Allan Horner

2101 E. Francis Street

Ontario CA 91761

P: (909)939-8008

E: allan@impactwaterproducts.com

Impact Water Products actively supports USA manufacturing by sourcing primarily USA made products from respected USA based companies. IWP agrees that the bitterness of poor quality lingers long after the sweetness of low price is forgotten. Impact Water Products caters to water quality improvement professionals and distributors. We offer superb customer support, technical assistance, custom literature and quality products at competitive prices.

John Guest USA, Inc. Booth #24

Russell Brundridge

180 Passaic Ave

Fairfield NJ 07004

P: 973-808-5600 F: 973-8080-5036

E: info@johnguest.com

www.johnguest.com

John Guest USA has been around since the 1950's and has produced fittings for a variety of different industries including water treatment. Our Speedfit Technology is built into the DNA of all our push-fit fittings. Its unique flexibility lies within its broad range of application, high reliability of performance, longevity of service and suitability to a wide variety of industries. This technology behind our fittings is the same concept incorporated in industries as diverse as plumbing, drinks dispense, pneumatics, compressed air, water purification, drinks vending and telecommunications.

Lamotte Booth #49

Ernest Rector

802 Washington Ave.

Chestertown, MD 21620

P: (410) 708-3201

E: erector@Lamotte.com

Since 1919, LaMotte has been a committed leader in providing quality equipment and guidance for water analysis. Today, we produce the broadest line of portable test equipment, and continue our focus on your specific needs by offering reliable products and exceptional technical support to guarantee your satisfaction.

Lancaster Water Group Booth #3

Josh Wenzel

1340 Manheim Pike

Lancaster, PA 17601

P: 717-397-3521 F: 717-392-0266

Email: jwenzel@lancasterwatergroup.com

www.lancasterwatergroup.com

For 75 years, Lancaster Water Group has offered a complete line of residential and commercial water softeners, water filters, reverse osmosis systems, chemical feed pumps and ultraviolet light disinfection systems. Also manufacturing a complete line of residential and commercial pumps including shallow well, deep well, and convertible jet pumps, four inch deep well submersible and horizontal end-suction centrifugal pumps.



Lamplight Digital Media Booth #28

Amanda Crangle

20808 Road 21.5

Lewis, CO 81327

P: 970-749-4661 Email: amanda@lamplightdigitalmedia.com

www.lamplightdigitalmedia.com

We help local water treatment companies generate a predictable flow of cost-effective leads online so they can dominate their market without sacrificing the bottom line.

Plus, with over 10 years of experience in the water treatment industry, we know the challenges you face, the products you offer, and the science behind providing better water to your community.

Milby Company Booth #22

Wes Hurd Jr.

6201 South Hanover Road

Elkridge, MD 21075

P: (410)-796-7700

E: Info@milbyco.com

Water systems products, water treatment equipment, wastewater products, drilling supplies, water storage tanks, pipe & fittings, geothermal supplies, water heaters, wire & accessories, and installation accessories.



Moti-Vitality Booth #23

Jennifer Smith

1310 Fowlerville Rd,

Fowlerville, MI 48836

P: 810- 655-3521

E: jennifers@moti-vitality.com Website: www.moti-vitality.com

Moti-Vitality, LLC was founded in January 2008. Our name, Moti-Vitality, originated from the concept of what we call "Vital Motivation". We believe in being more than just motivated. We believe in being Vitally motivated. This required assessment, identifying and initiating change, and developing long term habits that are life altering. Moti Vitality was created out of passion for the water treatment industry. We are committed to helping professionals in our industry, design and implement action plans in order to have the most significant impact on their companies, communities, and the environment.

Mountain Filtration Booth #36

Erin Isenberg

5433 Industrial Avenue

Altoona, PA 16601

P: (800) 296-3005

E: eisenberg@mountainfiltration.com Website: www.mountainfiltration.com

Established in 1989, Mountain Filtration Systems, Inc. is a family-owned and operated business located in Altoona, PA. We are a stocking distributor of high quality water filtration products from manufacturers such as Atlas Filtri, Harmsco Filtration Products, Hydronix Water Technology, Pentek, WET Pure Water and many more. We offer no minimum order quantity on stocked items and mix and match pricing in most product lines. The staff at Mountain Filtration work hard to fulfill all of your water filtration needs with the absolute best customer service around!



Nelsen Corp Booth #26

Charlie Jenkins
3250 Barber Road
Norton, OH 44203
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E: cjenkins@neslencorp.com
www.neslencorp.com

Nelsen Corp manufactures and distributes a complete line of residential and commercial water treatment equipment including softeners, filters, UV systems, feed pumps, residential and commercial RO equipment, tanks and components. Nelsen Corporation has been providing world-class customer service and the highest quality water treatment equipment for over 60 years. With locations in Ohio, Arizona, Texas and Florida, our broad inventory, ability to fully customize products for both residential and commercial applications and orders shipped out the same day, our place in water treatment industry is legendary. Please call or email for our 400-plus page catalog.



Pa Petroleum Association Booth #18

Don Mumma
911B S Eisenhower Blvd
Middletown, PA 17057
P:(717) 939-1781

E: Dmumma@papetroleum.org

Pentair Booth #4

Patrick Grundy
1819 S 23rd St
Philadelphia, PA 19145
P: 262-238-4400

E: patrick.grundy@pentair.com
www.pentair.com

Fleck 5800 Series residential valve provides a common solution for a wide variety of filtration and softening applications. The Fleck meters provide high efficiency method of monitoring water usage and initiating timely regenerations. Sizes include ¾" to 3" to fit commercial, industrial and large volume residential applications. The Pentair FreshPoint Drinking Water Systems and Reverse Osmosis Systems are A Fresh Take on filtration offering faster flow rates, multiple stages to fit various water treatment needs and multiple impurity reducing claims including lead and VOCs.



Pro Products Booth #30

Phil Hernandez
6714 Pointe Inverness Way Ste 200
Ft Wayne, IN 46804
P: 260-417- 2586

E: phernandez@proproducts.com
www.proproducts.com

Pro Products has been providing reliable, high quality, cost effective water treatment chemicals to the water conditioning industry for over twenty years. We offer a wide range of water treatment solutions that focus on rectifying problem water and maintaining the performance of water quality equipment. Pro Products formulates, manufactures, packages, and markets its water treatment chemicals through an authorized distributor base. We maintain a stringent research and development program that consistently upgrades each product, ensuring the most reliable and effective chemicals to meet the customer's water quality needs. It is our mission to provide the highest quality water treatment chemicals on-time and at the best possible price.

Service Titan Booth #42

Riley Garden

801 N BRAND BLVD

700

Glendale, California 91203

P: (818) 450-6911

E: rgarden@servicetitan.com

ServiceTitan is a comprehensive software solution built specifically to help service companies streamline their operations, boost revenue, and substantially elevate the trajectory of their business. Our comprehensive, cloud-based platform is used by thousands of electrical, HVAC, plumbing, garage door, water treatment, and chimney sweep shops across the country.

Southern Spring & Stamping Booth #5

Brad Moore

401 Substation Rd

Venice, Florida 34285

Southern Spring and Stamping is a metal manufacturer that supplies frames and brackets to the water industry.

Stenner Pump Company Booth #19

Kevin Moran

3174 DeSalvo Road

Jacksonville, FL 32246

P: 904-641-1666 F: 904-642-1012

Email: kgaebel@stenner.com Website: www.stenner.com

US manufacturer, 3-day lead time. Established in 1957, Stenner manufactures peristaltic metering pumps with various activations and simple tube replacements. Featuring: Classic Series Adjustable: Robust, electromechanical. S Series S50 Model: Robust, multiple operational modes & status indicators, backup pump capability, up to 315 gpd @ 25 psi, up to 125 GPD at 100 psi. S Variable: Robust variable speed, adjustable flow rate outputs, enclosed housing, leak detection, backup pump capability, and three dedicated output relays. S10P: Robust flow activated, featuring 10 PPG for steady solution distribution, leak detection, and enclosed housing. Econ FP: Compact, flow activated by dry contact or 12-24 VAC/VDC signal.

Sunbury Controls Booth #39

Jesse Smyers

202 Laurel Hill Road

Allison Park, pa 15101

P:(570) 505-9572

E: jesse@sunburycontrols.com

Sunbury Controls is a Factory Authorized Distributor of Controls, Valves, and Instruments.

T-Mobile Booth # 1

Brian Yerger

www.tmobile.com

T-Mobile for Business

475 Virginia Dr

Fort Washington, Pa 19034

P: 215-939-4691

E: Brian.Yerger2@t-mobile.com Website: www.tmobile.com

T-Mobile for Business is a leading provider of wireless communication solutions specifically designed to empower businesses of all sizes. With a relentless focus on innovation, exceptional network reliability, and unmatched customer support, T-Mobile for Business enables organizations to thrive in today's rapidly evolving digital landscape.

As a trusted partner, T-Mobile for Business understands the unique challenges faced by businesses and offers a comprehensive suite of solutions tailored to meet their specific needs. Whether you are a small startup, a medium-sized enterprise, or a large corporation, T-Mobile for Business has the expertise and resources to help you stay connected, productive, and ahead of the competition.

Urbans Aqua Booth #38

Michael Urbans

P.O. Box 434

Lima PA 19037-0434

P: 610.365.7818 F: 610.571.0410

Email: Sales@urbansaqua.com Website: www.urbansaqua.com

Rely on Urbans Aqua for innovative solutions to your customer's water treatment problems. Urbans Aqua experts have years of experience using tried and true water treatment products. As members of Water Quality Association (WQA) we offer products which have been tested against ANSI standards and are NSF or WQA Gold Seal certified. We approach new products conservatively and take our time before giving recommendations. Sometimes we are contacted for beta testing of a new product. When our dealers find an appropriate application, we work with the manufacturer, dealer and end user to test, learn and recommend changes if necessary.



WaterTight Booth #20

Dave Kaat

PO Box 716

Sheboygan, WI 53082

P: (800) 676-6109

E: hello@watertight.com

USA Bluebook Booth #35

Earlene Langston

P.O. Box 9005

Gurnee, IL 60031

P:858-226-7499

E: elangston@usabluebook.com Website: www.usabluebook.com

Everything for water and wastewater operations.

Water Conditioning & Purification Booth #25

Jared Thompson

6021 Leesburg Pike #1100

Falls Church, VA

P: 708-725-5131

E: advertising@wcponline.com Website: www.wcponline.com

WC&P has been the leading industry publication for water professionals since 1959. WC&P Magazine continues to provide industry news and products in print and online to over 28,000 professionals.

Water Quality Association Booth #21

Daniel LeBlanc

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Lisle, IL 60532

P:630-505-0160

E: tbrursem@wqa.org Website: www.wqa.org